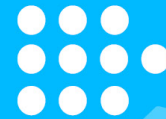


FICPI is a global community, built on trusted relationships,  
which strengthens the practice of the independent IP attorney.

# FICPI VIRTUAL 20<sup>TH</sup> OPEN FORUM



3 - 5 NOVEMBER 2021



[www.ficpi.org](http://www.ficpi.org)

# Programme Highlights

## Day 1 // Wednesday 3 November

Plenary 1 // Which IP firm should you hire? A discussion from different perspectives.

Part I: In-house attorneys

Part II: IP firm attorneys

Session 2.1 // Obtaining and defending preliminary or interlocutory injunctions

Session 2.2 // Trade mark joint custody: tips and trends for co-branding

## Day 2 // Thursday 4 November

Session 3.1 // Best practice for drafting quality patents

Session 3.2 // Trade marks off world: new frontier or lost in space?

Session 4.1 // Happy not to be a partner: career planning outside the partner track

Session 4.2 // Infringement without borders in the digital age

## Day 3 // Friday 5 November

Session 5.1 // Legal tech: big data for the profession — the transparent profession

Session 5.2 // Expediting or delaying patent prosecution

Plenary 2 // The post-Covid IP firm, remote working and wellbeing

# Introduction to Plenary 1:

## Which IP firm should you hire? A discussion from different perspectives

In this session a panel including IP managers from companies, and representatives from IP firms, will discuss processes and criteria for selecting an IP firm to work with, and to evaluate its performance.

- How is a firm selected?
- How is its performance reviewed?
- What are the main criteria and how are they appreciated?
- Who is in charge of this process within the firm and how is it organised?

### Part I: In-house attorneys

Industry representatives will share their perspectives and expose what they are looking for when they select an IP firm.

### Part II: IP firm attorneys

Representatives from IP firms will do the same, explaining the main criteria and priorities for selecting a (foreign) IP firm to work with.

# Registration Fees & CPD/CLE

“FICPI’s 20<sup>th</sup> Open Forum offers a comprehensive technical programme for independent IP attorneys based around the world, whether specialising in patents or trade marks.

“We’ve devised a fun and engaging social programme to complement the technical agenda, with a sporting challenge, an IP-themed cocktail evening, quiz, and cheese-based cooking fun!

“The Forum is open to all and we are pleased to offer a special rate to members of other IP organisations. Please visit [www.ficpi.org](http://www.ficpi.org) to pre-register.”



**Elia Sugrañes**  
Deputy Secretary General  
FICPI Bureau

Membership Status	Registration Fee
FICPI Members	50 €
AIPLA // ABA-IPL // ASIPI // ABPI	75 €
Non-Members	100 €

Attending FICPI’s Virtual Open Forum will provide CPD/CLE credits.



# Shaken, not stirred... // 3 November @19:00

Join our prospective FICPI member, current patent attorney and former professional bartender, Nicole DeAbrantes, for a lesson on concocting some very inventive cocktails!

- “The 101”*** The metes and bounds of this recipe are a bit fuzzy, but our cocktail expert will help you navigate to cocktail eligibility!
- “The TRIPS”*** There is multilateral agreement that this one will be a perpetual favourite!
- “The CAP”*** Keep this recipe close to the vest – only you and your cocktail guide will share the secrets of this cocktail!
- “The TM5”*** No bad faith with this harmonised recipe!
- “The Hague”*** Protect the design of this recipe – no counterfeits here!

After a brief grace period, details of the ingredients will follow!



